2025 Advertising Rate Card

CAMBRIDGE MEDIA
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JHTAM Journal of High Threat & Austere Medicine
The official journal of the Australian Tactical Medical Association

Leaderboard Ads (JPEG Files)
2020 px wide x 156 px high Maximum file size 100KB

The Journal of High Threat and Austere Medicine, the official journal of the Australian Tactical Medical Association, has a readership of over 1000 ATMA members and other clinical and medical professionals.

ATMA is a not-for-profit association that represents the interests of Australians involved in the provision and development of tactical medicine across the spectrum of applications, from the general emergency services response to high threat incidents, right through to highly specialised providers in military, police and other special operations groups.

The journal complements ATMA's mission to continually improve and provide the highest level of first aid and medical care in austere, dangerous, remote and dynamic environments.

Square Ads (JPEG Files)
380 px wide
x
380 px high
Maximum file size 100KB

Advertising rates per issue

Leaderboard / SOV*	100%	50%	25%
2 Issues	$800	$400	$200
Casual	$1000	$700	$400

Square / SOV*	100%	50%	25%
2 Issues	$600	$300	$150
Casual	$800	$400	$400

Notification email	
2 Issues	$900
Casual	$1200

The above rates DO NOT include GST, production costs or agency commission.
*SOV Banner advertisements will be available on a percentage share of rotations (Share of Voice) on all pages

Frequency / Deadlines

Journal issue	Booking deadline	Material deadline
May	14 April	21 April
November	24 October	31 October

Cancellations
Cancellations after the booking deadline, but prior to the artwork deadline, will be subject to a 50% charge. Cancellations after the artwork deadline will be charged at the full rate.

Artwork submissions – **Send all advertising artwork to JHTAM@cambridgemedia.com.au**

as JPEGs at the relevant size for the online journal.

Advertising enquiries to Ben Mackie
Email jhtam.editor@atma.net.au