

2022 Advertising Rate Card



Journal

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From 2019, in an effort to best serve the needs of the Renal Society of Australasia's members, authors, editorial board and subscribers, the Renal Society of Australasia Journal moved to an online platform.

The *Renal Society of Australasia Journal* is the peak Australasian scholarly journal for nephrology nurses and associated professionals to share their ideas and their research to promote evidence-based, high quality care for persons living with renal disease.

The Journal is a highly valued benefit of the 2100 Renal Society of Australasia members. The membership consists predominantly of senior renal nurses (managers, educators, clinicians, researchers) in addition to allied health members. Many of these members are in positions of considerable influence over major purchasing decisions (resource, clinical etc) made in the provision of renal care to people with kidney disease.

The Journal provides a national and international forum for the exchange of ideas, practice and research. It is a vehicle for on-going education. Articles are subject to blind review by experts in the field of the submitted work.

Square Ads (JPEG Files)

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x

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Advertising rates per issue

Leaderboard / SOV*	100%	50%	25%
3 Issues	\$1130	\$680	\$400
Casual	\$1330	\$800	\$470

Square / SOV*	100%	50%	25%
3 Issues	\$550	\$330	\$190
Casual	\$650	\$390	\$230

Notification email	
3 issues	\$470
Casual	\$550

Conference Abstracts (A4)	Full page: \$950	Half Page: \$600
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The above rates **DO NOT** include GST, production costs or agency commission.

*SOV Banner advertisements will be available on a percentage share of rotations (Share of Voice) on all pages

Frequency / Deadlines

Journal issue	Booking deadline	Material deadline
March	03 February	13 February
Conference Program	18 May	02 June
July	09 June	21 June
November	08 October	18 October

Cancellations

Cancellations after the booking deadline, but prior to the artwork deadline, will be subject to a 50% charge. Cancellations after the artwork deadline will be charged at the full rate.

Artwork submissions – Send all advertising artwork to RSAJ@cambridgemedia.com.au

JPEGs at the relevant size for the online journal.

High resolution, A4 full or half page pdf files for the conference abstracts.



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