

Around the WCET® world

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WCET® wins the WUWHS Gold Medal for Most Progressive Society

The 2020 World Union of Wound Healing Societies 'Olympics of Wound Care' Awards, sponsored by the Journal of Wound Care, were recently announced and WCET® won the gold medal jointly with the International Lymphoedema Framework.

These awards seek to recognise the hard work done by healthcare professionals in all fields of wound care over the four years since the WUWHS 2016 conference. They highlight the great contribution that nurses, clinicians, scientists, researchers, academics and societies make to the development of wound care research and practice.



Three WCET® members also received WUWHS awards.



Congratulations to Kimberly LeBlanc PhD RN NSWOC WOCC(C) FCAN for winning the Gold Award for 'Innovation in Skin Integrity'. This award recognises those "whose research or practice has helped reduce the incidence of enhanced knowledge of skin integrity such as skin tears".

Dr LeBlanc is a global leader in advancing the field of skin integrity among aging populations. Her passion in skin tears and wound management is indisputable. She was a co-founder and first president of the International Skin Tear Advisory Panel (ISTAP). Kimberly was the driving force behind the panel which has accomplished many ground-breaking initiatives under her leadership including the development, multi-language translation and validation of a skin tear classification system.

Her vision from the onset was to raise the global awareness of skin tears, encourage research and to establish an international panel to ensure that skin tears remain on the world stage.

WCET® is thankful that Dr LeBlanc also finds time to serve as the International Delegate (ID) from Canada.

Congratulations also to Prof Ayise Karadağ, who is the Dean of Koc University School of Nursing, Istanbul, Turkey, for winning the Silver Award for "Contribution to Education in Wound Care".



Prof Karadağ received her PhD in Fundamentals of Nursing from Hacettepe University in 1999. In 2003 she completed the WOC Nursing Training Program at Cleveland Clinic's RB Turnbull Jr School of ET/WOCN Program. She paved the way for the foundations of Wound Ostomy Nursing in Turkey.

Following her establishment of the first stoma-therapy unit in 2000 at Gazi University Hospital in Ankara, Turkey, she initiated the WOC Nursing Certified Training Program in cooperation with the Turkish Ministry of Health in 2001. WOCN Certified Training Program has been carried out by Koç University Semahat Arsel Nursing Education and Research Center (SANERC) since 2018 in cooperation with the Turkish Ministry of Health in accordance with global education standards under the leadership of Prof. Karadağ. Prof. Karadağ also conducts short-term Wound Care Courses under SANERC for healthcare professionals.

WCET® was privileged that Ayise also served as the Turkish International Delegate (ID) of World between 2001 and 2018.



And thirdly, congratulations to Idevania Costa RN NSWOC PhD for winning the Silver Award for 'Outstanding Achievements in Patient Care'. This award recognises "those who have made an outstanding contribution to any area of wound care putting patient at the centre of their work".

Dr Costa is the founder and CEO of Advanced-Virtual Wound Care Consultation and Assistant Professor in the School of Nursing at Lakehead University, Canada. She received this award in recognition of the significant contributions she has been making to improve wound care in clinical, education and research settings in both Brazil and Canada.

In Brazil, she established wound care clinics that remain functioning and to which she continues contributing her unique clinical expertise. In Canada she has launched a virtual wound care consultation process to facilitate timely access to Certified Wound Care Nurses from anywhere and decrease the impact of COVID-19 pandemic demands on wounds outcomes.

Dr Costa has published several articles in peer-reviewed journals and lectured nationally and internationally to raise awareness to achieve better outcomes in chronic wound care by emphasising the role individuals with chronic wound plays when actively engaged in every day self-management.

Two recently appointed WCET® Journal Editorial Board members, Dr Emily Haesler and Professor Karen Ousey, also featured in the awards. The International Guideline Governance Group, of which Dr Haesler is Editor-in-Chief and Methodologist, won the Gold Award for 'Advances in Pressure Care'. Karen Ousey, professor of Skin Integrity at the University of Huddersfield, received the Bronze Award for 'Contribution to Education in Wound Care'.

Dr Harikrishna KR Nair, who was the Keynote Speaker at the WCET® Congress in 2018, and Dr Idevania Geraldina Costa, whose article 'Challenge in practice - venous leg ulcer management: A case study demonstrating the role of the wound care nurse in a developing country' was recently published in the WCET® Journal, also won awards.

And two associations that WCET® are affiliated with, the Brazilian Association of Enterostomal Therapy, SOBEST and the National Pressure Injury Advisory Panel (NPIAP), USA, also won awards. Congratulations to these two groups.

WOUND OSTOMY CONTINENCE FORUM SUPPORTS HIGH-QUALITY PROFESSIONAL LEARNING IN ASIA

On 30 January the 5th Wound Ostomy Continence Forum (WOCF) was held in Beijing. The event was held virtually and attracted more than 5,000 healthcare professionals across Asia – a new record for WOCF. The half-day forum featured insightful presentations and discussions from leading clinicians from around the world.

Laurent Chabal (Switzerland), President-Elect of WCET®, introduced and elaborated on the second edition of the International Ostomy Guideline (IOG 2020).

Dr David Keast (Canada), Medical Director, chronic wound treatment clinic, Parkwood Institute, shared the recently published international consensus on managing the gap between the wound bed and the wound dressing to promote healing in chronic wounds – the first international consensus in the field.

Dr Helmut Madersbacher (Austria), International Neuro-Urology Society President, gave a detailed presentation on intermittent catheterization for neurogenic bladder emptying – an advanced bladder management technique in Europe.

A panel discussion on 'Ostomy, wound and continence care under COVID-19' was held with panelists sharing their experience and flexibility on how to better address patients' care needs amid the pandemic.

The panel comprised Weng (Julie) Yajuan, Chairperson of WCET® Education Committee; Laurent Chabal, President-Elect of WCET®; David Keast, Medical Director of chronic wound treatment clinic, Parkwood Institute; Xu Honglian, Vice President of Wound Ostomy Continence Committee, China Nursing Association; Wu Ling, Vice President of Wound Ostomy Continence Committee, China Nursing Association; Zheng Meichun, Vice President of Stoma Nursing Committee, Guangdong Nursing Association; and Wang Yuanjiao, Vice President of Rehabilitation Nursing Committee of China Nursing Association.

The forum was sponsored by Coloplast China.

CALMOSEPTINE INC - A VERY IMPRESSIVE MILESTONE AND A MULTI-YEAR AWARD WINNER

Calmoseptine Inc has reached a very impressive milestone - \$US1 million donated to the American Red Cross.

Since 2018, Calmoseptine Inc has been a steadfast partner of the Red Cross, making gifts in support of wildfire relief efforts, international services, the Red Cross COVID-19 response, Canadian Red Cross preparedness efforts, Australian bushfires response and the Red Cross First Aid app.



Greg Dixon, founder of Calmoseptine Inc, said, "From wildfires to assisting the homeless, elderly and underprivileged, Calmoseptine Inc donates to these causes and supports the Red Cross mission to help prevent and alleviate human suffering in the face of emergencies."

Calmoseptine Inc also sponsors programmes throughout the world to teach those in need of critical healthcare skills.



For the second year in a row Calmoseptine® Ointment has won the US News and World Report's survey for the number one pharmacist recommended brand in incontinence-related skin protectants.

Greg Dixon, owner of Calmoseptine Inc, explained that although the ointment was developed 70 years ago as a diaper (nappy) rash ointment, it has now been proven to be an excellent multi- purpose moisture barrier ointment, used by patients and healthcare professionals for many skin conditions of both adults and children.

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