

2023 Advertising Rate Card



The Australian Journal of Cancer Nursing

The Official Journal of the Cancer Nurses Society of Australia

Leaderboard Ads (JPEG Files)

2020 px wide x 156 px high **Maximum file size 100KB**

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The *Australian Journal of Cancer Nursing*, the official journal of the Cancer Nurses Society of Australia, is published online twice a year in May and November. Cancer nurses cover a wide range of specialisations in clinical practice, education and research. They make use of a variety of products and services and are located in all health care environments. The journal functions as both an educational tool and a means of communication between members of the Society and is distributed throughout Australia.

Square Ads (JPEG Files)

380 px wide

x

380 px high

Maximum file size 100KB

Advertising rates per issue

Leaderboard / SOV*	100%	50%	25%
2 Issues	\$1130	\$680	\$400
Casual	\$1330	\$800	\$470

Square / SOV*	100%	50%	25%
2 Issues	\$550	\$330	\$200
Casual	\$650	\$390	\$230

Notification email	
2 issues	\$470
Casual	\$550

The above rates **DO NOT** include GST, production costs or agency commission.

*SOV Banner advertisements will be available on a percentage share of rotations (Share of Voice) on all pages

Frequency / Deadlines

Journal issue	Booking deadline	Material deadline
May	16 April	23 April
November	27 October	3 November

Cancellations

Cancellations after the booking deadline, but prior to the artwork deadline, will be subject to a 50% charge. Cancellations after the artwork deadline will be charged at the full rate.

Artwork submissions – Send all advertising artwork to AJCN@cambridgemedias.com.au

JPEGs at the relevant size for the online journal.



Advertising enquiries to Simon Henriques

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