

2021 Advertising Rate Card



Journal of Children and Young People's Health

Official Journal of the Australian College of Children and Young People's Nurses (ACCYPN)

Leaderboard Ads (JPEG Files)

2020 px wide x 156 px high **Maximum file size 100KB**

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The *Journal of Children and Young People's Health* is the official Journal of the Australian College of Children and Young People's Nurses

The electronic journal will be published three times a year and accessed by 700 health professionals purchasing and/or recommending products and services to assist in the care of our young. In addition to clinically-orientated material, the journal provides a forum for research reports and discussion papers.

ACCYPN is the only national nursing professional organisation that has children and young people as its core focus. Through direct membership ACCYPN forms an influential professional body acting on behalf of children, young people, families and the nurse who cares for them.

ACCYPN recognises children and young people's nursing as specialty nursing practice and advocates for the specialty irrespective of the setting in which children and young people are cared for.

Square Ads (JPEG Files)

380 px wide

x

380 px high

Maximum file size 100KB

Advertising rates per issue

Leaderboard / SOV*	100%	50%	25%
3 Issues	\$1550	\$930	\$540
Casual	\$1820	\$1090	\$640

Square / SOV*	100%	50%	25%
3 Issues	\$760	\$450	\$270
Casual	\$890	\$530	\$320

Notification email	
3 issues	\$650
Casual	\$760

The above rates **DO NOT** include GST, production costs or agency commission.

*SOV Banner advertisements will be available on a percentage share of rotations (Share of Voice) on all pages

Frequency / Deadlines

Journal issue	Booking deadline	Material deadline
April	02 April	09 April
August	30 July	06 August
November	29 October	05 November

Cancellations

Cancellations after the booking deadline, but prior to the artwork deadline, will be subject to a 50% charge. Cancellations after the artwork deadline will be charged at the full rate.

Artwork submissions – Send all advertising artwork to JCYPH@cambridgemedias.com.au

JPEGs at the relevant size for the online journal.



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