

2019 Advertising Rate Card



The Australian Journal of Cancer Nursing

The Official Journal of the Cancer Nurses Society of Australia

Leaderboard Ads (JPEG Files)

2020 px wide x 156 px high **Maximum file size 100KB**

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The *Australian Journal of Cancer Nursing*, the official journal of the Cancer Nurses Society of Australia, is published twice yearly in June and November. Cancer nurses cover a wide range of specialisations in clinical practice, education and research. They make use of a variety of products and services and are located in all health care environments. The journal functions as both an educational tool and a means of communication between members of the Society and is distributed throughout Australia.

Square Ads (JPEG Files)

380 px wide

x

380 px high

Maximum file size 100KB

Advertising rates per issue

Leaderboard / SOV*	100%	50%	25%
2 Issues	\$2250	\$1350	\$790
Casual	\$2650	\$1590	\$930

Square / SOV*	100%	50%	25%
2 Issues	\$1090	\$650	\$380
Casual	\$1290	\$770	\$450

Notification email	
2 issues	\$930
Casual	\$1090

The above rates **DO NOT** include GST, production costs or agency commission.

*SOV Banner advertisements will be available on a percentage share of rotations (Share of Voice) on all pages

Frequency / Deadlines 2019

Journal issue	Booking deadline	Material deadline
June	26 April	8 May
November	27 September	9 October

Cancellations

Cancellations after the booking deadline, but prior to the artwork deadline, will be subject to a 50% charge.

Cancellations after the artwork deadline will be charged at the full rate.

Artwork submissions – Send all advertising artwork to CNSA@cambridgemediacom.au

JPEGs at the relevant size for the online journal.



Advertising enquiries to Simon Henriques

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