

2024 Advertising Rate Card



Transplant Journal of Australasia
Official journal of the Transplant Nurses' Association Inc.

Leaderboard Ads (JPEG Files)

2020 px wide x 156 px high **Maximum file size 100KB**

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The *Transplant Journal of Australasia* is published twice a year with a distribution of 500, this journal is the official voice of the Transplant Nurses Association and its associated health care professionals in this specialised field.

Square Ads (JPEG Files)

380 px wide
x
380 px high

Maximum file size 100KB

Advertising rates per issue

Leaderboard / SOV*	100%	50%	25%
2 Issues	\$1270	\$850	\$570
Casual	\$1490	\$990	\$660

Square / SOV*	100%	50%	25%
2 Issues	\$760	\$510	\$340
Casual	\$890	\$590	\$390

Notification email	
2 issues	\$760
Casual	\$890

The above rates **DO NOT** include GST, production costs or agency commission.

*SOV Banner advertisements will be available on a percentage share of rotations (Share of Voice) on all pages

Frequency / Deadlines 2024

Journal issue	Booking deadline	Material deadline
August	24 July	1 August
December	22 November	1 December

Cancellations

Cancellations after the booking deadline, but prior to the artwork deadline, will be subject to a 50% charge. Cancellations after the artwork deadline will be charged at the full rate.

Artwork submissions – Send all advertising artwork to TJA@cambridgemedias.com.au

JPEGs at the relevant size for the online journal.



Advertising enquiries to Simon Henriques
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