

Around the WCET® world

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AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES (ASAE) ANNOUNCES 2021 POWER OF A AWARD WINNERS

World Council of Enterostomal Therapists®, Westford, MA, wins the silver award for its programme *The WCET® NNGF® Twinning Project*

ASAE this week announced the winners of the 2021 Power of A Awards, created to celebrate and promote the invaluable contributions that associations make to America and the world.

The winners were selected by ASAE's Power of A Awards Judging Committee. This year, the committee received 118 entries in five award categories: The Power of Advocacy; The Power of Industry/Professional Advancement; The Power of Global Development; The Power of Diversity and Inclusion; and The Power of Community Support and Engagement.

"Congratulations to this year's Power of A Award winners, who continue to exemplify the indelible impact associations have on not just the industries and professions they represent, but on society at large," said Barry Pilson, CAE, 2021 Chair of the Power of A Awards Judging Committee. "Given the pandemic-related challenges associations experienced over the past year, it's incredible to see countless cases of associations going above and beyond their everyday mission to change the world. It's a testament to our community and we're very proud to highlight these award-winning initiatives this year."

World Council of Enterostomal Therapists®, Westford, MA, is honoured to announce that it has won a Silver Award for its programme, "The WCET® NNGF® Twinning Project".

The WCET® Norma N Gill Foundation® (NNGF®) Twinning Projects were established in 1999 to increase awareness of the differences between developed and emerging countries. By establishing and fostering links between Enterostomal Therapy Nurses in developed countries and registered nurses in emerging countries, the goal of the NNGF® Twinning Projects is to promote and develop the specialty of Enterostomal Therapy Nursing worldwide.

One of the aims of the WCET® NNGF® Committee is to raise money in order to be able to financially support such programmes. This mission is overseen by the WCET® Education Committee in regards to their standards in wound, ostomy and continence care knowledge and skills.

An early example of a successful Twinning Project is between China and Hong Kong. In 2000, there were only two ET nurses in Mainland China. With the support of the Hong Kong ET association and the support of WCET®, a direct result of the China-Hong Kong Twinning Project, six ET Nursing programmes have been developed with additional

programmes soon to obtain WCET recognition. As of 2012, there are more than 400 trained ET nurses in China. Currently, there are 13 WCET® ETNEP programmes recognised by WCET®. The commitment and dedication of the teachers and tutors who shared their knowledge and experience deserve our respect and gratitude. Many other Twinning Projects are ongoing in Africa. Even during the COVID pandemic, WCET® has continued to support twinning projects in underserved areas in the world.

Through the WCET® Twinning Project financial and language barriers for nurses to learn the specialised knowledge they need to better care in their own country is disseminated.



Norma's Circle is a new WCET® program that will honour an elite group dedicated to sustaining the work of Norma N. Gill. Norma's efforts to improve the lives of ostomy patients continues today, even 100 years after her birth. Her example of making a

difference led to the development of specialised ostomy care and better outcomes for patients across the globe. Norma was a remarkable person and together we can build on her efforts. Every patient deserves a specially trained ostomy nurse to help them live their best life with an ostomy. Together we can make this happen.

Charter members of *Norma's Circle* will be recognised for their initial contribution of £200. Each year, to honour Norma's work, membership in *Norma's Circle* can be maintained with an additional donation of £100. Like a pebble tossed into the water, the ripples continue to expand in a never-ending pattern. Norma worked to meet the growing need for ostomy patients to have access to specialised care. That need across the globe has grown and continues to grow. Now is our chance to contribute and continue Norma's mission. Funds generated will support an endowment for WCET® scholarships, WCET® leadership programs as well as special projects.

Members of *Norma's Circle* will be recognised with their names and photos in the *Bulletin* and at the next biennial congress. Membership in *Norma's Circle* is open to all WCET® members, including members of industry, and anyone who supports the WCET® mission. Nursing organisations and UOAA groups may consider honouring an outstanding WOC nurse with membership in *Norma's Circle*.

To make your donation and become a member of *Norma's Circle*, go to the WCET® website wccetn.org.