

## Around the WCET® world

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### DREAMS REALISED

While I may live in New York, a city that never sleeps, it does not mean that I don't dream. Beginning with Norma Gill, her steadfast board of volunteers and the many pioneers who shaped the WCET®, our association is built on their dreams and hopes for an association that would change the world for patients with ostomy, wound and continence care needs.

One of their dreams was to create a journal that would be of benefit to WCET® members. Over the years the journal has grown and changed. The feedback that you provided the executive board was that you wanted the journal to be MEDLINE indexed. The executive board has implemented a plan to apply for MEDLINE indexing. Our publisher, Greg Paull, and journal editor, Jenny Prentice, are working diligently to achieve this. You will notice that this issue of the journal looks different from past journal issues as they implement necessary requirements for MEDLINE indexing.

Another WCET® dream is to better serve the needs of our members, for many of whom English is not their first language. While WCET® has increased educational resources such as our webinars in languages other than English, except for when authors have provided a manuscript in their own language, articles in the *WCET® Journal* are mainly in English. Those who have responded to the membership survey have clearly told the executive board of the dream of having the *WCET® Journal* in languages other than English, especially Chinese.

Not only is this important to the executive board, but the use of multiple languages is very special to me personally. This is because I live in New York City, where over 800 languages are spoken. And in the borough of Queens where I live, the most languages are spoken, and different cultural foods can be found, in an area called the "The World's Borough". Living in such a diverse place, I am used to hearing and seeing many languages all around me. One of my dreams, which is also shared by the executive board, therefore has been to increase the number of languages in which the *WCET® Journal* is published.

Vanna Bonta, writer and actress said "dreams are the food of human progress". Let me share with you the progress that the WCET® has made to making that dream a reality. Drum roll please... the executive board is pleased to announce that beginning with this first issue of 2019, the *WCET® Journal* will be published in Chinese as well as in English.

Translation of a scholarly journal into another language is expensive. Through the financial support of several Chinese Journal Partners – Top Medical, Hollister, Calmoseptine and Welland – and also with the WCET® providing some funding, the cost to transform the English language journal into Chinese and build the necessary electronic platform has been realised. Even if you don't read Chinese, I hope you will celebrate this progress and change.

The executive board is also looking at the costs and the process to have the journal available in even more languages. All this fits with the WCET® strategic plan to be a global association that is addressing the needs and different languages of our members. While financial constraints would make it impossible to do this for all languages that our members speak and read, look for more dreams realised in 2019 as we add other language versions of the *WCET® Journal*.

Regardless of what language the journal will be in, the content will be the same. The executive board is very excited about this and hope you are too. So, look for more news about this in upcoming issues of the journal.

Besides the otherwise obvious language change, we hope you will enjoy the redesign of the *WCET® Journal* and the *WCET® Bulletin*, which is now the official magazine for WCET® members. Our publisher and his design team have done an amazing job — thank you, Greg, and all at Cambridge Media.

While we will keep dreaming of other ways to enhance the WCET®, be assured that the executive board's strategic plan for association progress is firmly planted in the reality of action to continue to provide you with the best membership benefits possible.

Let us know what you think.

Sincerely

*Elizabeth Ayello*